



საიამ საკონსტიტუციო  
სასამართლოს  
საზოგადოებრივ  
მაუწყებელზე კომერციული  
რეკლამების განთავსების  
არაკონსტიტუციურად  
ცნობის თაობაზე მიმართა

პირველი არხი

# GYLA appeals to Constitutional Court on recognition of Non- Constitutionality of Placement of Commercial Advertisements on Public Broadcaster

GYLA disputes the normative content of Article 64 (1) of the Law on Broadcasting which permits the placement of advertisements during the non-prime time of the working days (from 24:00 am to 19:00 pm) of the Public Broadcaster, Adjara TV and Radio in **their news, public-political and educational programs**. The organization does not argue the constitutionality of placing the advertisement at a non-prime time for their entertainment shows, films and serials, sports reporting, international competition, and festivals.

GYLA believes that possibility of placing the advertisements even in non-prime time of daypart of the Public Broadcasting Television news and public-political programs creates a significant danger that a commercial influence is imposed upon the Public

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Broadcaster, which may affect the objectivity and impartiality of the reportages reflecting this business activity.

GYLA filed a lawsuit with the Constitutional Court today, 1st August 2019.